



WINONA AREA

CHAMBER OF COMMERCE

MEMBER SPONSORSHIP OPPORTUNITIES 2025

IN BUSINESS FOR BUSINESS

FLAGSHIP

ANNUAL BANQUET & AWARDS

MAIN SPONSOR \$2,000  M GROUP
100% Employee Owned

DESSERT SPONSOR \$1,000  WINCRAFT
by Teresco

AWARD SPONSORS \$600-1,000  HAWKINS|ASH
CPAs  BREMER BANK  WATLOW  Merchants
Bank  LZAF CHRYSLER
WINONA

RECEPTION SPONSOR \$1,500  Hoff
Celebrations of Life
Cakes
Your loved one never leaves our care

AWARD VIDEO SPONSORS (2) \$750  Itechnra  VCS TECHNOLOGIES
Managed IT Services

PROGRAM SPONSOR \$1,000  DAHL
AUTOMOTIVE
1911

REGISTRATION SPONSOR \$750  WKM PROPERTIES

All Banquet & Awards sponsorships receive:

- Your logo on all printed materials, advertising, and Chamber newsletters
- Company logo featured on the large projection screen throughout reception and dinner
- Verbal recognition of sponsorship during the dinner
- An 8.5" x 11" sign featuring your logo at the table of the event you are sponsoring

FAMILY NIGHT ON THE FARM

PRESENTING SPONSOR \$4,000  MINNWEST
BANK

MAIN EVENT SPONSOR \$2,000

BUS SHUTTLE SPONSORS (3) \$1,250

PICNIC TABLE SPONSOR \$1,000  BREMER BANK

KIDS' AREA SPONSOR \$1,000

PORTA POT SPONSOR \$1,000

ROOT BEER FLOAT SPONSOR \$550  Speltz Concrete LLP

BAND SPONSOR \$500

HAYRIDE SPONSOR (2) \$500  OAKWOOD
FARM

ATV SHUTTLES SPONSOR \$500

PICNIC SPONSOR (10) \$500

FFA PETTING ZOO SPONSOR \$500

All Family Night on the Farm sponsorships receive:

- Company logo featured on promotional posters and related printed materials
- Free company exhibit space at event
- Company logo and sponsorship recognition at specific sponsored attraction

LEADERSHIP WINONA

PRESENTING SPONSOR \$3,000

- Business logo on all marketing materials and participant materials
- Opportunity to network with participants on tour day, and speak at graduation
- Video on social media highlighting your business's partnership with the program

LEADERSHIP SUPPORTER \$500

- Business name on all marketing materials and participant materials
- Video on social media highlighting your business's partnership with the program

ENGAGEMENT

GOLF OUTING

PRESENTING SPONSOR (1) \$3,000

MAIN SPONSOR (1) \$2,000

CART SPONSOR \$750

BEVERAGE SPONSOR \$750

All Golf Outing sponsorships receive:

- Listing on all marketing materials leading up to event
- Listing on signage at the event
- Ability to donate swag for players

DINNER SPONSORS \$1,500

LUNCH SPONSOR \$750

PUTTING GREEN SPONSOR \$500

MEGA PUTT SPONSOR \$500

FOOD TRAILER AT STEAMBOAT DAYS

DAY SPONSOR \$1000

- Business logo at event, business mention on radio, and on promotional materials
- Ability to showcase your organization by hosting a shift in the food trailer
- 10 Meal tickets

SIGNAGE SPONSOR \$300

- Business logo at event and on promotional materials
- Ability to showcase your organization by hosting a shift in the food trailer

SMALL BUSINESS SATURDAY SPONSORS \$50 BREMER BANK

- Business name at event and on promotional materials
- Ability to showcase your organization by hosting a shift in the food trailer

DAIRY BUCKETS

CHAMPION \$1,000

- Business logo printed on the Dairy Buckets and on all sales materials, Chamber website, in all advertising, and option to include an item/flyer/coupon in the Dairy Buckets

INVESTOR \$500 BREMER BANK

- Business logo printed on the Dairy Buckets and on all sales materials

SUPPORTER \$250

- Business name printed on the Dairy Buckets and on all sales materials

DONATION \$100

- Donation in support of our dairy farms and agriculture related businesses

HARVEST BUCKETS

CHAMPION \$500 BREMER BANK

- Business logo printed on all sales materials and advertising
- Option to include printed materials in buckets

INVESTOR \$250

- Business name printed on all sales materials and advertising
- Option to include printed materials in buckets

SUPPORTER \$125

- Is a donation that we will use to purchase more products for the buckets

DONATION SPONSOR

- Allows you to donate 50 units of an item to be included in the buckets

ADVOCACY

ADVOCACY & GOVERNMENT AFFAIRS

ADVOCACY CHAMPION \$750

- Supports advocacy and policy work at the capitol
- Includes 1 ticket to the session priorities dinner St. Paul River Center in January (\$250 value)
- Logo included on Chamber website with legislative information and on all marketing materials for webinars and workshops related to advocacy and policy

ADVOCACY INVESTOR \$500

- Logo on all flyers
- Logo on tables at each Eggs & Issues or Pints & Policy
- Logo on website event registration for advocacy related events

ADVOCACY SUPPORTER \$300

- Name on flyers
- Logo on tables at each Eggs & Issues or Pints & Policy

VOTER GUIDE *during election years

Booklet sent out to all members with candidate information during election season

CHAMPION \$1,000

- Business logo printed in all books

SUPPORTER \$500

- Business name printed in all books

WORKFORCE

SYNERGY ACADEMY

CHAMPION \$2,000

INVESTOR \$1,000

SUPPORTER \$500

All Synergy Academy sponsorships receive:

- Recognition as a supporter of Synergy Academy and its efforts to help juniors and seniors pursue a variety of technical education programs
- Includes you in our work to provide students with industry exposure. This includes participating in classroom discussion, immersions, internships, and more
- Places sponsor names/logos on the website and in all communication to students and high schools in the region
- A seat on the Business Education Network for Synergy Academy

WORKFORCE CHAMPION

TOP CHAMPION \$500

- Business logo listed as a Workforce Champion on our website workforce page
- Supports advocacy efforts pertaining to workforce at the local, regional, state, and federal level
- A seat on the Workforce Committee

CHAMPION \$250

- Business name listed as a Workforce Champion on our website workforce page
- Supports advocacy efforts pertaining to workforce at the local, regional, state, and federal level
- A seat on the Workforce Committee

MANUFACTURING MONTH

LUNCHES \$1,000

- You select 2 manufacturing companies with 75 employees or less (or 1 company with 150 employees or less)
- Option to serve the lunch to the selected manufacturer with Chamber President or staff
- Business logo on promotional materials, website, Enews, and social media

LUNCH \$500 BREMER BANK

- All benefits above, but you select 1 manufacturing company with 75 employees or less

EDUCATION

LEADERSHIP HUB



Leadership Hub is a dynamic program by the Winona Area Chamber of Commerce designed for professional of all ages and career stages. With a focus on networking, professional development and community impact, Leadership Hub connects members through engaging events, skill-building workshops, and meaningful volunteer opportunities. Together, we're fostering growth, collaboration, and leadership across Winona's diverse professional community, creating a powerful network dedicated to elevating each other and the community.

PRESENTING SPONSOR \$1,500

- Exclusive "Presenting Sponsor" title
- Logo prominently displayed on all program materials, website, digital promotions, and event signage
- Opportunity to speak at key events or workshops
- Company spotlight in program communications and on social media
- 3 free LH seats for your employees or you can donate the seats to a non-profit

PROFESSIONAL DEVELOPMENT SPONSOR \$1,000

- Sponsorship of all skill-building workshops and development events
- Branding on workshop materials, registration pages, and event signage
- Option to participate as a guest speaker or panelist in a workshop
- Logo on promotional materials for development events, website, social media and Enews
- 2 free LH seats for your employees or you can donate the seats to a non-profit

NETWORKING SPONSOR \$500 BREMER BANK

- Sponsorship recognition at all networking events throughout the year
- Logo on event signage, materials, and digital promotions
- Opportunity to host or co-host networking events
- Recognition in program communications

COMMUNITY IMPACT SPONSOR \$500

- Sponsorship recognition for all volunteer and community service initiatives
- Logo on volunteer program materials, website, social media and Enews
- Option to co-brand service projects
- Recognition at volunteer events

SUPPORTING SPONSORS \$250

- Recognition as a "Supporting Sponsor"
- Business name on website and select printed materials
- Business name on general program signage at events

EDUCATION

LUNCHTIME LEARNING

PRESENTING SPONSOR \$1,000

- Logo on all promotional materials, website, social media and Enews
- Provide a speaker or panelist from your organization for an event
- Logo on each table at events

EVENT SPONSOR \$250

- Logo on all promotional materials
- Logo on each table at event

WORKSHOPS

PRESENTING SPONSOR \$1,500

- Logo on all promotional materials, website, social media and Enews
- Logo on each table at events

EVENT SPONSOR \$500

- Logo on all promotional materials
- Logo on each table at event

JOURNEY OF AN ENTREPRENEUR

SERIES SPONSOR \$1,000 BREMER BANK

- Logo on all promotional materials
- Logo on each table at events

GROW MINNESOTA

SPONSOR \$500

- Logo on all correspondence with businesses visited through the program

For more information on sponsorship opportunities, contact Christie Ransom at cransom@winonachamber.com or 507.452.2272

MARKETING & ADVERTISING

DIGITAL

WEEKLY NEWS & UPDATES EMAIL MEMBER TO MEMBER INSERT

- \$25/week
- \$50/3 weeks with no changes to insert

ADVERTISEMENT CREATION

- \$100

PRINT

ADVANTAGE QUARTERLY MEMBERSHIP MAILER

- 8.5" X 11" \$175
- 2 page 8.5" X 11" \$225
- 3 page 8.5" x 11" \$275
- 3 page brochure \$275
- Smaller than 8.5" X 11" \$175
- Envelope attached additional \$50

MEMBERSHIP LABEL LIST

- \$200

MONTHLY NEWSLETTER IN WINONA DAILY NEWS

- \$150

PR PACKAGE

ADD \$250-500 TO ANY SPONSORSHIP TO HAVE FLAGSHIP ADVERTISING WITH LEIGHTON MEDIA FOR THE EVENT YOU SPONSOR

- Your business name listed exclusively in radio ads
- \$250-500

EVENTS

NETWORK NITE EXHIBITOR

- \$100

For more information on marketing and advertising opportunities, contact Christie Ransom at cransom@winonachamber.com or 507.452.2272



MAIN STREET PROGRAM
A City and Chamber Partnership

SPONSORSHIP OPPORTUNITIES 2025



MAIN STREET

PARADE OF TRUCKS

MAIN EVENT SPONSORS \$1,000

- Inclusion of any vehicle(s) you'd like in the parade
- Logo and business included in all promotion (digital, print, radio)
- Parade line priority (after civil service vehicles, i.e. police, fire, etc.)

CIVIL SERVICE SPONSOR \$250

- Enables civil service vehicles to participate

PARTICIPANT \$100

- Have a vehicle included in parade

CRAZY DAYS

EVENT SPONSOR \$750 Support our downtown retailers and shop small messaging throughout the year

- Business logo on promotional materials including Enews, social media, and radio

STREETS & TREATS

MAIN EVENT SPONSOR \$1,500

- Business logo on all promotional materials including, Enews, social media, and signage at event

MAGICIAN SPONSOR \$500

- Business logo on signage at event
- Business name on schedule of events displayed at event and distributed to attendees
- Business mention on social media



MAIN STREET

LIGHT UP DOWNTOWN

Continue to help us light up downtown for the holidays and help us expand out lights on the displays at Peter's Biergarten created by Minnesota State College Southeast students

HOLIDAY CHAMPION \$1,000

- Business logo pictured on its own sign at event and placed in a prominent location
- Business logo on all promotional materials including Enews, and social media

HOLIDAY INVESTOR \$500

- Business logo pictured on signage at event
- Business mention on social media

HOLIDAY SUPPORTER \$250

- Business name listed on signage at event
- Business mention on social media

TREE SPONSOR \$50

- Sponsor a tree in the downtown district to bring light to our downtown year round
- Name/business name on tree tag

HOLIDAY DONOR \$25-100

SHOP SMALL SATURDAY

FLAGSHIP SPONSOR \$1,500

- Business logo on all promotional materials including Enews, and social media
- Business mention on social media

EVENT SPONSOR \$750

- Business logo on all promotional materials including Enews, and social media
- Business mention on social media

SANTA SPONSOR \$250

- Business logo on all promotional materials including Enews, and social media
- Business mention on social media
- Business logo on sign by Santa

PARTICIPATING BUSINESS \$50 **BREMER BANK**

- Business name in radio ads
- Business featured in post on social media
- Non-Friend of Main Street pricing is \$75

TOAST TO THE HOLIDAYS

EVENT SPONSOR \$500

- Business logo on all promotional materials including Enews, social media, and on a tag attached to each bag

MAIN STREET

BIG MUDDY BREW 'N QUE

PRESENTING SPONSOR \$5,000

MAIN EVENT SPONSOR \$2,500

STAGE SPONSOR \$4,000

HEADLINER SPONSOR \$3,000

DAY ENTERTAINMENT \$1,500

BEST IN AREA RESTAURANT TASTING \$2,500

BEST IN AREA BLOODY MARY TASTING \$2,500

Sponsorships above include:

- Company logo listed on Big Muddy website, event signage, volunteer shirts, all event promotional materials including print, website, social media, and Enews
- Opportunity to distribute promotional items at event
- 6 tickets to Best in Area Tasting Competition, 6 tickets to Bloody Mary Tasting, and 6 Drink tokens
- Logo featured on special event banner and publicity

KIDS ACTIVITIES SPONSOR \$1,000

CORNHOLE SPONSOR \$500

Sponsorships above include:

- Company logo listed on Big Muddy website, event signage, volunteer shirts, promotional materials
- Opportunity to distribute promotional items at event
- Logo featured on special event banner and publicity

BIG MUDDY BREW N QUE SUPPORTER \$500 BREMER BANK

- Business name listed on Big Muddy Website, event signage, volunteer shirts and some event advertising

For sponsorship benefits or more information on sponsorship opportunities for Big Muddy, contact tlybeck@winonachamber.com

FRIENDS OF MAIN STREET

Do you believe in the future of downtown Winona and its importance to our community? Then show your commitment to its continued revitalization and become a Friend of Main Street. With four different levels, there are friendships for everyone!

DOWNTOWN FRIEND \$100

- Receive Friend of Main Street sticker
- Added to mailing list for monthly Main Street newsletter
- Support an important program that contributes to the continued growth and development of our historic downtown
- Reduced pricing for Main Street events including Crazy Days and Shop Small Saturday

DOWNTOWN SUPPORTER \$175

- Everything listed at “Downtown Friend” PLUS
- Business/company/organization name listed on Main Street’s website
- Participate in Main Street events for free (Crazy Days, Window Walk, Streets & Treats, with reduced pricing for Shop Small Saturday)
- Social media recognition of business news and announcements

DOWNTOWN INVESTOR \$300

- Everything listed at “Downtown Supporter” PLUS
- Business/company/organization logo listed on Main Street’s website along with hyperlink redirecting visitors to your website
- Space in the Main Street newsletter to make announcements

DOWNTOWN CHAMPION \$750

- Everything listed at “Downtown Investor” PLUS
- Listed as a Main Street Champion on our virtual map promoting our downtown district
- Logo listed in monthly Main Street newsletters linking back to your website

THANK YOU DOWNTOWN CHAMPIONS!

Edward Jones

LEIGHTON
MEDIA 


s2s Architects
Build | Experience